

SHOWTIME® FEATURE DESIGN OF THE TIMES

An antique gold finish adds a vintage vibe to the soho cascade chandelier designed by Barclay Butera for Bradburn Home and is a definitive example of today's on-trend warm metallics.

DESIGN



An abstract chinoiserie in blues and greens brings bonsai trees and pagodas to life in the Myers chair from Taylor King. It's upholstered in "Canton Marrakech" from the Madcap Cottage for Robert Allen @Home collection.

Industry insiders share what's selling and what's emerging in textile colors and patterns

By Trisha McBride Ferguson

As the fashion element in interiors, home textiles play a vital role in today's home décor. They imbue a space with personality and help set the tone and style. As the industry responds to consumers' ever-changing preferences, offering just the right colors, patterns and textures is more important than ever. Here's a look at what's in demand now and what's on its way.

COLOR STORY

Variable by nature, trends in color and pattern move in cycles. The challenge to designers, manufacturers and suppliers is to stay abreast of the influences and directions as they evolve.

Welcomed by all, color is back in a big way. "People are tired of beige and gray and neutrals," says Jason Oliver Nixon, co-founder of Madcap Cottage. "Putting a floral on the sofa is OK."

Blue continues to be the go-to color for consumers. "Blue is always there, what changes is the personality and we sort of go back and forth between warm and cool blues," says Michelle Lamb, editorial director of The Trend Curve. "What we're seeing is a lot of yellow casts, so think about shades that look watery or ocean-like-turquoise, spa blue, and sea breeze."

Warmer blues are also taking shape in darker values as well, explains Lamb. "We'll see peacock, petrol and teals." Peacock is trending as both a color and a motif, she says.

Blues with depth and character are in demand at Love Home Fabrics, says brand manager Gregory Tack. "Before, blues were very soft, now they are deep, not flashy."

While greens drift in and out of the top tier of popularity, yellow-based greens are holding steady. "Greens have been a factor now for over a year and I believe that we'll see more of them," says Lamb.



Look for the continued growth of yellow-based greens in home textiles in the coming year. Sofa from The MT Company.