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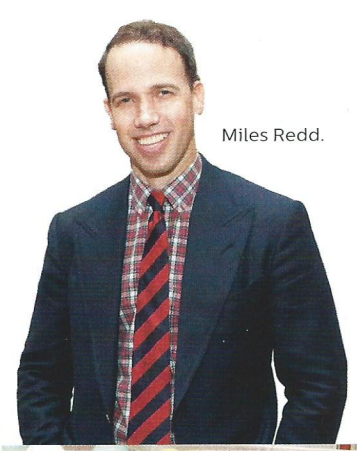
**CLASSIC UPDATE  
IN NASHVILLE**



JULY/AUGUST 2014  
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Miles Redd's sitting room vignette.



Miles Redd.

A nursery by Ernest de la Torre



Samuel Amoia, designer of ELLE DECOR's booth.

FROM LEFT: Matthew Bernardo and Charles King of Housing Works with designer James Hurford.

Crowds at the cash registers



A vignette designed by Flair.

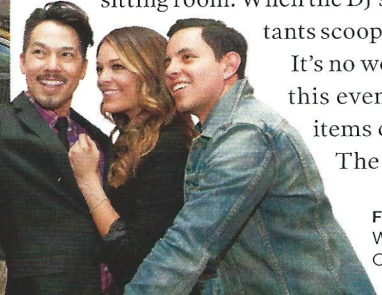
# ART OF THE DEAL

With stylish room settings full of bargains, the 10th edition of Design on a Dime, which benefits Housing Works, has become the New York design world's most festive party with a purpose



A dining room by J+G Design.

It was 10 minutes before the DJ was to announce the official start of shopping at Design on a Dime—the annual fund-raiser for Housing Works, a New York advocacy group assisting homeless and low-income people with HIV/AIDS—and decorator Miles Redd wasn't taking any chances. Redd hovered in front of Mark Cunningham's elegant room in lavender and white, one of 62 vignettes created by such top designers as Barclay Butera, Laura Bohn, and Eric Cohler and filled with donated furniture, objects, and art. (Redd's own booth was a primary-hued fantasia inspired by Henri Matisse's *Jazz* cut-outs.) "I've got my eye on the art," says Redd of the paintings, prints, and vintage French posters that lined the walls of Cunningham's sitting room. When the DJ's signal came, Redd and several assistants scooped up most of the artwork in seconds.



It's no wonder that the designers who flock to this event often can't resist picking up a few items curated by their talented colleagues.

The first Design on a Dime was held >

FROM LEFT: Designer Tyler Wisler, Sabrina Soto, and Andres Ortega of One Kings Lane.

Yes



A vignette by Antonino Buzzetta.

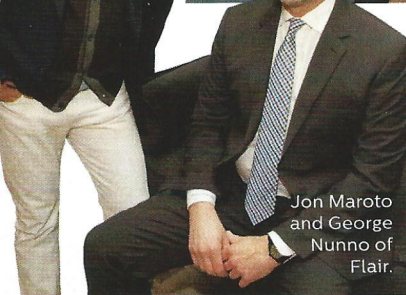


Kevin Harter.

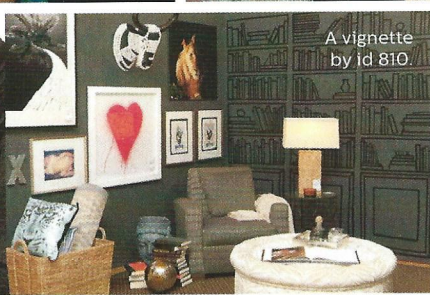
FROM LEFT: Designers Michael Tavano, Kirsten Brant, and Lloyd Marks.



Designer Wade Hallock and Marie Magloire.



Jon Maroto and George Nunno of Flair.

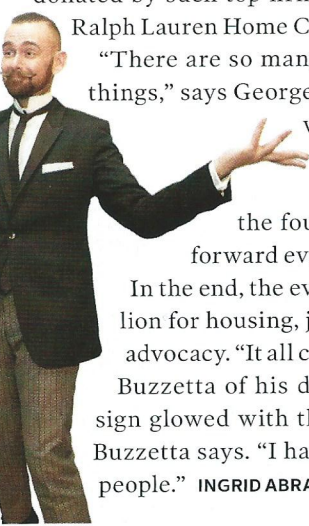


A vignette by Id 810.



A dining room by Tamara Stephenson.

Designer Travis Abbott.



TV host George Oliphant.



Designer Neil Beckstedt.

Designers Barclay Butera and Tim Croneberger.



A sitting room by Hallock Design Group.

nearly a decade ago, when designer James Huniford convinced five of his colleagues—including Redd—to create displays at the Housing Works thrift store on 23rd Street in Manhattan. Since then, the event has moved to a much larger venue, the Metropolitan Pavilion, and become a highlight of the design-world social calendar—not to mention a major shopping opportunity. This April's opening night attracted more than 1,300 guests, including New York Design Center president and CEO James Druckman, designers Jamie Drake and Thomas O'Brien, furniture mavens Mitchell Gold and Bob Williams, Lee Jofa vice president Stephen Elrod, and Arteriors founder Mark Moussa. "It's a fun and generous group of people who come together and give it everything they have," Huniford says.

The crowd sipped Champagne as they ogled the colorful rooms—including Ernest de la Torre's funky baby nursery and Michael Tavano's pink, gray, and brown library/lounge—and pounced on the bargains. "You've got to have a merchant's sensibility," says Huniford, who was gratified to see the Cy Twombly-inspired artworks in his black-and-white room snapped up. "They're actually just marbled paper in Ikea frames."

The shopping can get so frenzied that Housing Works made a change this year, delaying the opening of the cash registers so that guests had a chance to admire the rooms before their contents were carted off. "The designers' work is so fabulous," says Charles King, president and CEO of Housing Works, "and this time, more people got to see the rooms before they were destroyed by consumerism."

King is the first to concede that consumerism is very much the point of Design on a Dime. During the event, 330 Housing Works volunteers, many with tape measures in hand, wandered the show offering to arrange shipping for furniture, mirrors, and lighting donated by such top firms as Waterworks, Circa Lighting, and Ralph Lauren Home Collection.

"There are so many great designers here, doing amazing things," says George Oliphant, a cochair of the event, along with ELLE DECOR's Michael Boodro, Kevin Harter of Bloomingdale's, and HGTV star Sabrina Soto. (Huniford is the founding chair.) "It's one of those pay-it-forward events," Oliphant continues. "I love that."

In the end, the evening set a fund-raising record: \$1.1 million for housing, job training, and an expansion of global advocacy. "It all comes down to donations," says Antonino Buzzetta of his dark-walled lounge, where a pink neon sign glowed with the word yes. "That's my handwriting," Buzzetta says. "I hate the word no. Say yes—yes to helping people." INGRID ABRAMOVITCH